



**2008 MY F-450 Pick-Up
Marketing Strategy and Mix Recommendations**

Marketing Strategy Key Points:

- F-Series has been the best selling truck in the U.S. for 30 straight years.
- The F-450 Pickup is all new for MY 2008; setting records with 16,000 lb. maximum conventional trailer tow rating and 24,500 lb. maximum fifth wheel trailer tow rating.
- F-Series Super Duty® continues to set the standard for capability in the full sized truck segment, offering Best-in-Class Payload, GVWR, and Conventional and Fifth Wheel Trailer Tow Ratings.

Recommended Mix:

| | Retail Mix | | |
|---|------------|-----|--------|
| | XL | XLT | Lariat |
| Drivetrain | 30% | 15% | 55% |
| 4x2 | 50% | 20% | 10% |
| 4x4 | 50% | 80% | 90% |
| Key Options | | | |
| 4x4 Off Road Package ★ | 10% | 20% | 30% |
| Advanced Security Group | NA | 80% | 100% |
| Audiophile Radio ★ | NA | 8% | 12% |
| Chrome Tubular Cab Steps | NA | 20% | 25% |
| Driver's Memory Package ★ | NA | NA | 50% |
| Electronic-Shift-On-the-Fly (ESOF) | 10% | 70% | 85% |
| King Ranch Package | NA | NA | 15% |
| Navigation Radio ★ | NA | NA | 6% |
| PowerScope™ Trailer Tow Mirrors (Power telescoping, power folding w/power/heated glass, integrated clearance lights & turn signals) ★ | NA | 40% | 100% |
| Power Slide Moonroof | NA | 10% | 25% |
| Rapid-Heat Supplemental Cab Heater ★ | 5% | 10% | 20% |
| Rear Seat DVD Entertainment System ★ | NA | NA | 8% |
| Rear Sliding Window – Manual | 30% | 50% | 30% |
| Rear Sliding Window – Power | NA | NA | 40% |
| Reverse Vehicle Aid Sensor | 20% | 25% | 50% |
| Satellite Radio ★ | 10% | 30% | 50% |
| SecuriLock® Anti-Theft Ignition ★ | 50% | 70% | 100% |
| Tailgate Step ★ | 10% | 20% | 40% |
| Traction Control ★ | 5% | 15% | 15% |
| Two-Tone Paint – Lower Accent | NA | 25% | 40% |

12/01/07

★ = New for this model year.

2008 SUPER DUTY® F-450 PICK-UP MAJOR PRODUCT CHANGES

OVERVIEW

The all new 2008 Super Duty® reinforces the tough image of the F-Series and continues to meet the needs of both commercial and personal use towing customers.

INTERIOR CHANGES

- The self-dimming rear-view mirror standard on Lariat now includes an integrated compass.

FUNCTIONAL CHANGES

- The new F-450 Pickup incl. the following standard equipment:
 - Wide frame w/56" CA
 - 6.4L Power Stroke® diesel engine
 - 135 amp heavy duty alternator
 - 4.30 limited slip rear axle
 - 38 gallon mid-ship fuel tank
 - 16K Built Ford Tough® Trailer Hitch
 - TowCommand Integrated Trailer Brake Controller
 - Trailer Tow Mirrors
- The TowCommand System is standard w/the TorqShift® automatic transmission

SUPER DUTY OPTION PROGRAM CHANGES AVAILABLE ON THE F-450 PICKUP

- Options Added:
 - Rapid-Heat Supplemental Cab Heater (41A) avail. w/the 6.4L diesel engine (99R)
 - SecuriLock® Anti-Theft Ignition (52P) is standard on Lariat and optional on XL and XLT
 - Traction Control (60T) avail. on all trim levels
 - Tailgate Step (85G) avail. on all trim levels and the King Ranch Package (17K) and incl. Tailgate Assist™ step and handle
 - Audiophile 6-Disc CD/MP3 Player (58C) avail. on XLT and Lariat (incl. leather steering wheel w/audio controls w/XLT)
 - Navigation Radio w/in-dash screen and DVD ROM and Audiophile 6-Disc CD/MP3 Player (58F/87A) avail. on Lariat
 - Satellite Radio (39S) avail. on SuperCab and Crew Cab w/the Single CD, 6 Disc In-Dash, Audiophile or Navigation Radios
 - 4x4 Off Road Package (17X), avail. on XL, XLT and Lariat 4x4, incl. transfer case and fuel tank skid plates and unique 4x4 pickup box decals
 - Driver's Memory Package (60M) avail. on Lariat and incl. w/King Ranch, incl. memory trailer tow mirrors, memory driver's seat and memory adjustable pedals
 - Rear Seat DVD Entertainment System (91D) avail. on XLT and Lariat Crew Cabs, incl. a roof-mounted DVD System and 8" video screen, two wireless headphones and remote control
 - 5" Chrome Tubular Cab Steps (18Q) are avail. on SuperCab and Crew Cab XLT and Lariat
 - Universal Garage Door Opener (85D) is optional on Lariat
 - Dual Beam Jewel Effect Headlamps are optional on XL for Fleet only
 - Reverse Camera System (76V) is now optional on XLT and Lariat. It includes a reverse camera mounted in tailgate handle bezel and video display contained in interior rear-view mirror. (Requires 90D Power Seats)
 - The Chrome Package (17C) is now available on XLT and Lariat. It contains a unique chrome billet-style grille, chrome exhaust tip, chrome tow hooks, chrome mirror caps, chrome pickup bed tie-down hooks, and 5" chrome tubular step bars and requires the PowerScope™ Trailer Tow Mirrors
 - The King Ranch with Chrome Package (17R) is now available on Lariat. It include all the contents of the King Ranch Package, plus chrome exhaust tip, chrome tow hooks, chrome mirror caps, chrome pickup bed tie-down hooks, and 5" chrome tubular step bars
- Options Revised:
 - Lower Accent Two-Tone Paint (954) avail. on XLT and Lariat
 - Premium Electronic AM/FM Stereo/In-Dash 6-Disc CD/MP3 Player/Clock w/4 speakers (581) now incl. leather steering wheel w/audio controls on XLT
 - The Extra Heavy Duty Alternator (63H) rating has been increased from 140-amps to 200-amps
 - The Dual Alternators (63T) rating has increased from 260-amps to 320-amps.

SUPER DUTY OPTION PROGRAM CHANGES AVAILABLE ON THE F-450 PICKUP (Continued)

- The PowerScope™ Trailer Tow Mirrors (54F) are now optional on XLT and require the Advanced Security Group.
- The Fleet Only Dual Beam Jewel Effect Headlamp option (59R) includes the underhood service lamp.
- The Advanced Security Group (60F) now includes an auto unlock feature.

JOB 3 ORDER GUIDE UPDATES – Effective on all vehicles built on or after Job 3 (01/02/08 – Subject to change)

- The Front License Plate Bracket is no longer standard. The Front License (153) is available as an option on all trims and is forced in states where required.
- The Rapid-Heat Supplemental Cab Heater (41A) is now available with manual transmission.
- Engine Idle Shutdown (63T) is required on 6.4L Diesel with Automatic Transmission in the following states: CA, CT, DE, GA, ME, NJ, NY, NC, PA. Optional on 6.4L Diesel with Automatic Transmission in all other states. Can be deleted for vehicles ordered by dealers in CA, CT, DE, GA, ME, NJ, NY, NC, and PA for delivery outside of those states. California and affected green states require non-exempted vehicles with diesel engines rated over 14K GVW to incorporate an idle shutdown system to prevent extended engine idle periods. After a predetermined period, the engine PCM automatically shuts down the engine and triggers the accessory module to shutdown power to the accessories to minimize battery drain.
- Engine Idle Shutdown Exemption (63E) is optional on 6.4L Diesel in all states for delivery and certification in the following states: CA, CT, DE, GA, ME, NJ, NY, NC, PA. Requires certification that the state exemption requirements are met.
- Reverse Vehicle Aid Sensor (76R) is not available with Engine Idle Shutdown (63T).
- Engine Block Heater is now standard in the following cold weather states: Michigan, Vermont, Idaho, New York and New Hampshire.
- The High Capacity Trailer Tow Package (535) is no longer available. The standard max GCWR for F-450 PU with automatic transmission is now 33,000 lbs. The standard max GCWR for F-450 PU with manual transmission remains 27,000 lbs.
- A Winter Front Grille Cover is now standard and only available in the following states: AK, CO, ID, IA, ME, MI, MN, MT, NH, NY, ND, SD, VT, WI, WY.

LATEST ORDER GUIDE UPDATES

- Clarification: XL Décor Group includes a chrome front and rear bumper.

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

12/01/07

2008 SUPER DUTY® F-450 PICK-UP MAJOR PRODUCT SUMMARY

The all-new 2008 F-Super Duty® reinforces the tough image of the F-Series & continues to meet the needs of both commercial & personal use towing customers.

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:

| XL | XLT | Lariat |
|---|--|---|
| <p><u>Powertrain/Functional</u></p> <ul style="list-style-type: none"> • Axle – rear, 4.30 limited-slip • Brakes – 4-wheel Anti-lock Braking System (ABS) • Engine – 6.4L OHV Power Stroke® Diesel V8 • Fuel tank – 38 gallon mid-ship • Stabilizer bars – front & rear • Stationary Elevated Idle Control (SEIC) • Steering – power • TowCommand Integrated Trailer Brake Controller (TBC verified to be compatible w/electric-actuated drum brakes only) • Trailer hitch – 16K Build Ford Tough® Trailer Hitch Receiver (incl. 2.5" hitch and 2" hitch adapter. Hitch rating decreases to 12.5K when 2" hitch adapter is used.) • Trailer Tow Package • Trailer wiring – 7-wire harness w/relays & 7/4-pin connector • Transmission – 6-speed manual w/PTO access <p><u>Exterior</u></p> <ul style="list-style-type: none"> • Bumpers – front and rear, black painted • Cab steps – molded black • Fender moldings – front, black • Fender vents – front • Glass – solar tinted • Grille – black, painted • Headlamps – sealed beam halogen • Lights – cargo and roof marker/clearance lights • Mirrors – manually telescoping trailer tow mirrors w/manual glass & 2-way fold • Spare tire, wheel, lock & frame-mounted carrier • Tailgate – removable w/key lock, black handle and Tailgate Assist™ • Tow hooks – (2) front • Wheels – 19.5" forged polished aluminum w/bright hub covers/center ornaments • Window – rear, fixed <p><u>Interior</u></p> <ul style="list-style-type: none"> • Audio – AM/FM stereo w/digital clock & 2-speakers • Door trim – armrest/grab handle & reflector • Floor covering – black vinyl • Instrumentation – tachometer, speedometer, turbo boost (diesel only), voltmeter (manual only), oil pressure, coolant temperature, fuel gauge, transmission temperature gauge (automatic only), indicator lights & Message Center w/odometer, trip odometer, distance-to-empty, average fuel economy, engine hour meter & warning messages • Mirror – rearview 11.5" day/night • Power point, auxiliary • Scuff plates – color coordinated • Seat – front, HD vinyl full bench w/recline • Steering wheel – black vinyl • Sunvisors – color coordinated cloth, single driver w/pocket, single passenger w/mirror insert • Windshield wipers – interval control <p><u>Safety/Security</u></p> <ul style="list-style-type: none"> • Air bag – driver & front passenger • Belt-Minder® – chime & flashing warning light on I/P if belts not buckled • Safety belts – color coordinated w/height adjustment (front outboard seating positions only) | <p><i>All XL content, plus:</i></p> <p><u>Exterior</u></p> <ul style="list-style-type: none"> • Bumpers – front and rear, chrome • Fender moldings – front, body color • Grille – chrome surround w/medium platinum insert • Headlamps – dual beam jewel effect • Light – underhood service light • Mirrors – manually telescoping trailer tow w/power heated glass, integrated clearance lamps & turn signals, 2-way fold <p><u>Interior</u></p> <ul style="list-style-type: none"> • Air conditioning – manual • Air conditioning vents – black w/chrome ring • Audio <ul style="list-style-type: none"> – Auxiliary audio input jack – Premium electronic AM/FM stereo w/digital clock/single CD/MP3 player & 4-speakers • Cruise control (steering wheel mounted) • Door trim – soft armrest/grab handles, molded upper appliqué, upper & lower map pockets & reflector • Floor covering – color coordinated full carpet & floor mats • Power equipment – driver window, door locks & windows w/backlit switches & accessory delay • Seats – front, high series cloth 40/20/40 split bench w/center armrest, cupholder & storage • Steering wheel – black vinyl w/tilt | <p><i>All XLT content, plus:</i></p> <p><u>Exterior</u></p> <ul style="list-style-type: none"> • Fog lamps • Glass – privacy tinted • Mirrors – PowerScope™ Trailer Tow Mirrors (Power telescoping, power folding w/power/heated glass, integrated clearance lights & turn signals) Windows – rear, manual sliding • Windows – rear, manual sliding <p><u>Interior</u></p> <ul style="list-style-type: none"> • Air conditioning – Dual-zone Electronic Automatic Temperature Control (DEATC)★ • Air conditioning vents – silver metallic w/chrome ring • Door trim – soft armrest/grab handle "deep chestnut" woodgrain upper appliqué, upper & lower map pockets & reflector • Instrumentation – metallic-faced instrument cluster w/enhanced Message Center & trip computer w/compass, distance-to-empty, average fuel economy, autolamp configuration & status, system check, & language selection • Instrument panel – simulated "deep chestnut" wood grain insert • Mirror – rearview, electrochromic self-dimming with compass • Seat – front, premium leather seating surfaces 40/20/40 split bench w/center armrest, cupholder & storage • Seats – power driver & front passenger seats • Steering wheel – color coordinated leather-wrapped, w/redundant audio & climate controls • Sunvisors – color coordinated cloth, single driver w/map strap & covered lighted mirror, single passenger w/covered lighted mirror <p><u>Safety/Security</u></p> <ul style="list-style-type: none"> • Advanced Security Group (autolock, auto unlock, autolamp, remote keyless entry & wired keypad) • SecuriLock® Anti-Theft Ignition★ |

Please see Standard Equipment pages for more details.

Product Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

★ = New for this model year.

12/01/07

2008 SUPER DUTY® F-450 PICK-UP STANDARD EQUIPMENT

The following items are standard on every 2008MY Super Duty® vehicles:

POWERTRAIN/FUNCTIONAL

- Alternator – 135-amp heavy duty
- Axle
 - Front, wide track mono-beam w/coil spring suspension
 - Rear, 4.30 limited-slip
- Battery – 750CCA, 78-AH, dual
- Brakes – Power, 4-wheel disc/4-wheel anti-lock (hydro-boost) front/rear disc
- Emissions – 50-State
- Engine 6.4L OHV Power Stroke® Diesel V8
- Fuel tank – 38-gallon mid-ship
- Shock absorbers – Heavy Duty gas
- Springs – rear auxiliary
- Stabilizer bars – front and rear
- Stationary Elevated Idle Control (SEIC)
- Steering damper
- Steering – power
- TowCommand Integrated Trailer Brake Controller (TBC verified to be compatible w/electric-actuated drum brakes only)
- Trailer hitch – 16K Built Ford Tough® Trailer hitch Receiver (incl. 2.5" hitch and 2" hitch adapter. Hitch rating decreases to 12.5K when 2" hitch adapter is used.)
- Trailer Tow Package
- Trailer Tow Wiring – 7-wire harness w/relays & 7/4-pin connector
- Transmission – 6-speed manual O/D w/PTO access

EXTERIOR

- Cab steps – molded black
- Doors (4)
- Glass – solar tinted
- Handles – door & tailgate, black
- Jack – 6-ton hydraulic
- License plate bracket – rear
- Lights
 - Pickup box and cargo area
 - Roof marker/clearance lights
- Moldings – tailgate and box rail, black
- Pickup box – partitionable & stackable
- Spare tire, wheel, lock & frame-mounted carrier

EXTERIOR (Continued)

- Stop light – high-mounted
- Tailgate – removable w/key lock, black handle and Tailgate Assist™
- Tie-down hooks (6) – pickup box
- Tow hooks – front (2)
- Wheels – 19.5" Forged polished aluminum w/bright hub covers/center ornaments

INTERIOR

- Coat hooks
- Dash-top tray★
- Dome lamp w/dual front & rear map lights RH/LH door activated & I/P switch operated w/delay
- Door trim – color coordinated molded w/grab handle & reflector
- Grab handles – driver & front passenger
- Headliner – color coordinated molded cloth
- Hood release – inside
- Horn – dual electric
- Instrumentation – tachometer, speedometer, turbo boost, air filter minder, voltmeter (manual only), oil pressure, coolant temperature, fuel gauge, transmission temperature gauge (automatic only), indicator lights and Message Center w/odometer, trip odometer, distance-to-empty, average fuel economy, engine hour meter and warning messages
- Instrument panel – color coordinated w/glove box, (4) air registers w/positive shutoff, ashtray & cigar lighter
- Power point, auxiliary
- RH/LH color coordinated
- Roof ride handles – front & rear passenger
- Scuff plates – color coordinated
- Windshield wipers – interval control

SAFETY/SECURITY

- Air bag – driver & front passenger
- Belt-Minder® – chime & flashing warning lights on I/P if belts not buckled
- Child tethers – (all rear seating positions)
- Safety belts – color coordinated w/height adjustment (front outboard seating positions only)

The following features are standard on select 2008MY SUPER DUTY® vehicles:

| KEY FUNCTIONAL FEATURES | XL | XLT | LARIAT |
|--|----|-----|--------|
| GCWR | | | |
| 27,000 lbs. (manual transmission only) | • | • | • |
| 33,000 lbs. (automatic transmission only) | • | • | • |
| TowCommand System (req. TorqShift® automatic transmission (44B)) | • | • | • |
| Transfer case – manual w/manual locking hubs – 4x4 | • | • | • |
| KEY EXTERIOR FEATURES | | | |
| Bumper | | | |
| Front | | | |
| Black painted steel w/grained MIC top cover (incl. bumper extenders and black front fender moldings) | • | | |
| Chrome steel w/grained MIC top cover (incl. bumper extenders & body color front fender moldings) | | • | • |
| Rear | | | |
| Black painted | • | | |
| Chrome | | • | • |
| Fog lamps | | | • |
| Glass – privacy tinted (rear door and rear window glass) | | | • |
| Grille | | | |
| Black painted | • | | |
| Chrome surround w/medium platinum insert | | • | • |
| Headlamps | | | |
| Sealed beam halogen | • | | |
| Dual beam jewel effect | | • | • |
| Light – underhood service light | | • | • |

* 130-amp output based on cold performance at 80 degrees F. Actual output is temperature dependant.
★ = New for this model year

1 = Regular Cab only, 2 = SuperCab only, 3 = Crew Cab only
• = Available

12/01/07

2008 SUPER DUTY® F-450 PICK-UP STANDARD EQUIPMENT

| KEY EXTERIOR FEATURES (Continued) | XL | XLT | LARIAT |
|--|----|-----|--------|
| Mirrors | | | |
| Manually telescoping trailer tow w/manual glass & two-way fold | • | | |
| Manually telescoping trailer tow w/power/heated glass, integrated clearance lights & turn signals & two-way fold (std. on XL only w/90L Power Equipment Group) | • | • | |
| PowerScope™ Trailer Tow Mirrors (Power telescoping, power folding w/power/heated glass, integrated clearance lights & turn signals) | | | • |
| Windows | | | |
| Fixed rear | • | • | |
| Sliding rear – manual | | | • |
| KEY INTERIOR FEATURES | | | |
| Air Conditioning | | | |
| Manual | | • | |
| Dual-zone Electronic Automatic Temperature Control (DEATC)★ | | | • |
| Audio | | | |
| AM/FM stereo w/digital clock & 2-speakers | • | | |
| Premium electronic AM/FM stereo w/digital clock, single CD/MP3 Player & 4-speakers | | • | • |
| Auxiliary audio input jack | | • | • |
| Cupholders | | | |
| Dual, instrument panel mounted (auto transmission only; 4x4 requires ESOF) | | • | • |
| Integrated w/armrest on rear seat | | • | • |
| Door Trim | | | |
| Armrest/grab handle & reflector | • | | |
| Soft armrest/grab handle, molded upper appliqué, upper & lower map pockets & reflector (appliqué, armrest & power switch bezel are dark accent color) | | • | |
| Soft armrest/grab handle, "deep chestnut" woodgrain upper appliqué, upper & lower map pockets & reflector | | | • |
| Floor Covering | | | |
| Black vinyl | • | | |
| Color coordinated carpet & carpeted front & rear floor mats | | • | • |
| Instrument Cluster | | | |
| Black cluster w/black gauges w/white graphics and one button Message Center w/odometer, trip odometer, distance-to-empty, average fuel economy, engine hour meter and warning messages | • | • | |
| Metallic-faced cluster w/cream gauges w/black metallic graphics and enhanced three button Message Center w/odometer, trip odometer, engine hour meter and warning messages and trip computer w/compass, distance-to-empty, average fuel economy, autolamp configuration and status, system check, and language selection | | | • |
| Manual door locks & windows | • | | |
| Overhead console – garage door opener & sunglasses bin | | | • |
| Power Equipment | | | |
| Door locks w/backlit switches | | • | |
| One-touch down power driver window | | • | • |
| Windows w/backlit switches | | • | • |
| Accessory delay | | • | • |
| Rearview Mirror | | | |
| 11.5" day/night | • | • | |
| Electrochromic self-dimming with compass | | | • |
| Seats (Front) | | | |
| HD vinyl full bench w/recline and integrated armrest | • | | |
| High series cloth 40/20/40 split bench w/center armrest, cupholder & storage | | • | |
| Manual lumbar support – driver side only | | • | |
| Manual lumbar support – driver & front passenger | | | • |
| Premium leather seating surfaces split bench w/center armrest, cupholder & storage | | | • |
| Power driver & passenger seats | | | • |
| Seats (Rear) | | | |
| Vinyl fold-forward bench | • | | |
| FlexFold™ 60/40 bench w/fold-flat feature, steel load floor, grocery hooks, dual integrated cupholders & tray, (2) outboard head restraints | | • | • |

* 130-amp output based on cold performance at 80 degrees F. Actual output is temperature dependant.

★ = New for this model year

1 = Regular Cab only, 2 = SuperCab only, 3 = Crew Cab only
• = Available

2008 SUPER DUTY® F-450 PICK-UP STANDARD EQUIPMENT

| KEY INTERIOR FEATURES (Continued) | XL | XLT | LARIAT |
|---|----|-----|--------|
| Steering Wheel | | | |
| Black vinyl | • | • | |
| Cruise control | | • | • |
| Tilt steering wheel | | • | • |
| Leather-wrapped, color coordinated, w/redundant audio and climate controls | | | • |
| Storage – secondary glove box (automatic transmission only; 4x4 req. ESOF (213)) | • | • | • |
| Sunvisors | | | |
| Color coordinated cloth – single driver w/pocket, single passenger w/mirror insert | • | • | |
| Color coordinated cloth – single driver w/map strap & covered lighted mirror, single passenger w/covered lighted mirror (forced on XLT with Moonroof (43M)) | | | • |
| SAFETY/SECURITY | | | |
| Advanced Security Group (autolock, auto unlock, autolamp, remote keyless entry & wired keypad) (autolock/auto unlock NA w/manual transmission) | | | • |
| SecuriLock® Anti-Theft Ignition★ | | | • |

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★ = New for this model year

1 = Regular Cab only, 2 = SuperCab only, 3 = Crew Cab only
• = Available

2008 SUPER DUTY® F-450 PICK-UP FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

| Cab 4x2/4x4 | Engine | Trim/Pkg. | Drive-train | Limited Slip |
|-------------|---------------------------|-----------|------------------------|--------------|
| | | | | 4.30 |
| | | | | X4L |
| Any | 6.4L OHV Power Stroke® V8 | All | 6-Spd Man. O/D | S |
| Any | 6.4L OHV Power Stroke® V8 | All | TorqShift® 5-Spd Auto. | S |

WHEEL AVAILABILITY



19.5" Forged Polished Aluminum
(Std.) – (64D)

12/01/07

2008 SUPER DUTY® F-450 PICK-UP OPTIONAL EQUIPMENT

| | | Order Code | XL 670A | XLT 673A | Lariat 678A |
|--|---|------------|------------|-------------|----------------|
| BODYSTYLE | Crew Cab DRW 4x2 | | W42 | W42 | W42 |
| | Crew Cab DRW 4x4 | | W43 | W43 | W43 |
| WHEELBASE | 8' Box – Crew Cab (Cab to Axle 56") | 172" | S | S | S |
| POWERTRAIN | | | | | |
| | 6.4L OHV Power Stroke® Diesel V8★/6-Spd Man. O/D | 99R/447 | S | S | S |
| | 6.4L OHV Power Stroke® Diesel V8★/TorqShift® 5-Spd Auto O/D w/Tow/Haul Mode | 99R/44B | O | O | O |
| WHEELS | | | | | |
| | 19.5" Forged Polished Aluminum w/Bright Hub Covers/Center Ornaments (4) | 64D | S | S | S |
| TIRES (spare tire is same as road tire, except where noted otherwise) | | | | | |
| | 225/70Rx19.5G BSW A/S | TFB | S | S | S |
| | 225/70Rx19.5G BSW Traction – (4x4 only) – (incl. 4 traction tires on the rear & 2 A/S tires on the front. Spare is BSW A/S) | THB | O | O | O |
| KEY FUNCTIONAL FEATURES | | | | | |
| Alternators | | | | | |
| | Dual Alternators (total of 320-amps) | 67A | O | O | O |
| | Extra Heavy Duty Alternator (200-amps; req. Power Stroke® diesel engine; req. w/41A Rapid-Heat Supplemental Heater; NA w/67A Dual Alternators or 473 Snow Plow Pkg.) | 67D | O | O | O |
| | Electronic-Shift-On-the-Fly – 4x4 (auto-manual locking hubs & rotary control on I/P; NA w/full bench seat) | 213 | O | O | O |
| | Engine Block Heater (std. in AK, CO, IA, ID, ME, MI, MN, MT, ND, NH, NY, SD, VT, WI, WY) | 41H | O | O | O |
| | SecuriLock® Anti-Theft Ignition★ | 52P | O | O | S |
| | Traction Control★ | 60T | O | O | O |
| | Transmission Power Take-Off Provision (Avail. w/auto. transmission; std. w/man. transmission) | 62R | S/O | S/O | S/O |
| KEY EXTERIOR FEATURES | | | | | |
| | 5" Chrome Tubular Cab Steps | 18Q | O | O | O |
| | Fog Lamps | 595 | — | O | S |
| | Front License Plate Bracket (standard in states where required) | 153 | O | O | O |
| Glass | | | | | |
| | Sliding Rear Window – manual | 433 | O | O | S |
| | Privacy Glass (req. 433 Rear Sliding Window or 435 Power Sliding Rear Window) | 924 | — | O | S |
| | Sliding Rear Window – power | 435 | — | — | O |
| | Mirrors – Manual Telescoping Trailer Two Mirrors w/Power Heated Glass & Integrated Clearance Lights/Turn Signals (incl. w/90L Power Equipment Group on XL) | 54K | P – 90L | S | — |
| | Paint – Lower Accent Two-Tone (incl. body color bumper extenders and body color/accent color front fender moldings) | 954 | — | — | O |
| | Power Slide Moonroof (NA w/91D Rear Seat DVD Entertainment System; XLT req. 60F Advanced Security Group) | 43M | — | O | O |
| | PowerScope™ Trailer Tow Mirrors (Power Telescoping, Power Folding w/Power Heated Glass & Integrated Clearance Lights/Turn Signals) (Requires Advanced Security Group (60F); Included with King Ranch Pkg. (17K))★ | 54F | — | O | S |
| | Reverse Vehicle Aid Sensor (NA 63T Engine Idle Shutdown) | 76R | O | O | O |
| | Tailgate Step (incl. Liftgate Assist™, step and handle)★ | 85G | O | O | O |
| KEY INTERIOR FEATURES | | | | | |
| | Adjustable Gas/Brake Pedals (req. auto. transmission) | 62M | — | O | O |
| | Air Conditioning – Manual | 572 | O | S | — |

1-Regular Cab only, 2-SuperCab only, 3-Crew Cab only
★ = New for this model year

S = Standard, O = Optional, P = Packaged Option
F = Fleet Only Option
Ford Division

12/01/07

2008 SUPER DUTY® F-450 PICK-UP OPTIONAL EQUIPMENT

| | | Order Code | XL 670A | XLT 673A | Lariat 678A |
|---|-------------------------------------|------------|---------|----------|-------------|
| BODYSTYLE | Crew Cab DRW 4x2 | | W42 | W42 | W42 |
| | Crew Cab DRW 4x4 | | W43 | W43 | W43 |
| WHEELBASE | 8' Box – Crew Cab (Cab to Axle 56") | 172" | S | S | S |
| KEY INTERIOR FEATURES (Continued) | | | | | |
| Audio | | | | | |
| Premium Electronic AM/FM Stereo/Single CD/MP3 Player/Clock w/4 Speakers (incl. aux audio input jack) | 585 | O | S | S | |
| Satellite Radio (NA w/587 Electronic AM/FM Stereo/Clock or 58Y Radio Delete)★ | 39S | O | O | O | |
| Premium Electronic AM/FM Stereo/In-Dash 6-Disc CD/MP3 Player/Clock w/4 Speakers (incl. leather steering wheel w/audio controls w/XLT) | 581 | — | O | O | |
| Audiophile AM/FM Stereo/In-Dash 6-Disc CD/MP3 Player/Clock w/8 Speakers and Subwoofer (Incl. leather steering wheel w/audio controls w/XLT; NA w/58F Navigation Radio, See Navigation Radio)★ | 58C | — | O | O | |
| Navigation Radio w/In-Dash Screen and DVD ROM and Audiophile AM/FM Stereo/In-Dash 6-Disc CD/MP3 Player /Clock w/8 Speakers & Subwoofer (req. both 58F and 87A order codes)★ | 58F/87A | — | — | O | |
| Cruise Control (req. 524 Tilt Steering Wheel) | 525 | O | S | S | |
| Floor Mats, All-Weather (NA w/166 Carpet Delete) | 16S | — | O | O | |
| Rapid-Heat Supplemental Cab Heater★ (req. air conditioning and 67D Extra Heavy Duty Alternator or 67A Dual Alternators) | 41A | O | O | O | |
| Reverse Camera System (Incl. reverse camera mounted in tailgate handle bezel and video display contained in interior self-dimming rear-view mirror; req. 90D Power Seats)★ | 76V | — | O | O | |
| Seats | | | | | |
| Power Driver & Passenger Seats (incl. driver & passenger manual lumbar) | 90D | — | O | S | |
| Heated Seats | 90H | — | — | O | |
| Tilt Steering Wheel (req. 525 Cruise Control (XL Fleet orders do not req. 525 Cruise Control); incl. audio/climate controls on Lariat only) | 524 | O | S | S | |
| Universal Garage Door Opener★ | 85D | — | — | O | |
| Upfitter Switches (4) – located on I/P | 66S | O | O | O | |
| GROUPS/PACKAGES (see Packaged Options/Emissions Page for Content and Restrictions) | | | | | |
| 4x4 Off Road Package★ | 17X | O | O | O | |
| Advanced Security Group | 60F | — | O | S | |
| Camper Package | 471 | O | O | O | |
| Chrome Package★ | 17C | — | O | O | |
| Driver's Memory Package★ | 60M | — | — | O | |
| Heavy Service Suspension Package | 67H | O | O | O | |
| King Ranch Package | 17K | — | — | O | |
| King Ranch with Chrome Package★ | 17R | — | — | O | |
| Power Equipment Group | 90L | O | S | S | |
| Rear Seat DVD Entertainment System | 91D | — | O | O | |
| Snow Plow Prep Package | 473 | O | O | O | |
| XL Décor Group | 17F | O | — | — | |
| OTHER OPTIONS | | | | | |
| Carpet Delete (NA w/16S All-Weather Floor Mats or 58C Audiophile Radio) | 166 | S | O | — | |
| Radio Delete | 58Y | O | — | — | |
| LPO/FLEET OPTIONS | | | | | |
| Daytime Running Lamps (req. Fleet w/valid FIN) | 942 | F | F | F | |
| Dual Beam Jewel Effect Headlamps★ (Incl. underhood service lamp) | 59R | F | — | — | |
| Skid Plates, Transfer Case and Fuel Tank (Fleet only) | 41P | F | F | — | |
| Spare Tire Delete (Fleet Only, also deletes jack and frame-mounted carrier) | 51X | F | — | — | |

1-Regular Cab only, 2-SuperCab only, 3-Crew Cab only
★ = New for this model year

S = Standard, O = Optional, P = Packaged Option
F = Fleet Only Option
Ford Division

12/01/07

2008 SUPER DUTY® F-450 PICK-UP COLOR & TRIM AVAILABILITY

| | | Interior and Seat Color | | | | |
|--|--|-------------------------|-------------|--------|--------------|---|
| | | Tan | Med. Stone | | | |
| XL | HD Vinyl Full Bench w/Recline (cupholders located in I/P; std. w/auto. trans 4x2 and auto trans 4x4 w/ESOF) | VC | VS | | | |
| | HD Vinyl Full bench w/Recline and Integrated Armrest (cupholders located in armrest; std. w/manual trans and auto trans 4x4 w/manual transfer case)★ | AC | AS | | | |
| | HD Cloth Full Bench w/Recline (cupholders located in I/P; opt. w/auto. trans 4x2 and auto trans 4x4 w/ESOF) | CC | CS | | | |
| | HD Cloth Full bench w/Recline and Integrated Armrest (cupholders located in armrest; opt. w/manual trans and auto trans 4x4 w/manual transfer case)★ | 1C | 1S | | | |
| | HD Vinyl Bucket (incl. floor console w/cupholders and storage bins) | JC | JS | | | |
| | HD Cloth Bucket (incl. floor console w/cupholders and storage bins) | GC | GS | | | |
| | Vinyl 40/20/40 Split Bench | TC | TS | | | |
| XLT | Cloth 40/20/40 Split Bench (incl. FlexFold™ 60/40 rear bench; incl. manual lumbar) | 3C | 3S | | | |
| | Cloth Luxury Captain's Chairs w/Console (NA w/manual transmission) | 2C | 2S | | | |
| LARIAT | Cloth 40/20/40 Split Bench | 3C | 3S | | | |
| | Leather Seating Surfaces Luxury Captain's Chairs w/Console (NA w/manual transmission) | 4C | 4S | | | |
| KING RANCH (17K) | Leather Seating Surfaces 40/20/40 Split Bench | 8C | 8S | | | |
| | Quad Captain's Chairs Unique King Ranch Chaparral Leather Seating Surfaces w/Console | RC ¹ | | | | |
| | Front Captain's Chairs w/Console and FlexFold™ Rear Bench in Unique King Ranch Chaparral Leather | SC ¹ | | | | |
| | | Two-Tone | | | | |
| EXTERIOR COLOR | Monotone | Black | Pueblo Gold | Silver | Availability | |
| XL/XLT/LARIAT | | | | | | |
| Dark Shadow Grey Clearcoat Metallic | CX | — | — | — | • | • |
| Dark Blue Pearl Clearcoat Metallic | DX | — | — | — | • | • |
| Red Clearcoat | F1 | — | — | — | • | • |
| Pueblo Gold Clearcoat Metallic | G3 | — | — | — | • | • |
| Forest Green Clearcoat Metallic | GG | — | — | — | • | • |
| Dark Toreador Red Clearcoat | JM | — | — | — | • | • |
| Dark Stone Clearcoat Metallic | T7 | — | — | — | • | • |
| Black Clearcoat | UD | — | — | — | • | • |
| Oxford White Clearcoat | Z1 | — | — | — | • | • |
| Silver Clearcoat Metallic | Z3 | — | — | — | • | • |
| LARIAT TWO-TONE (954) | | | | | | |
| Dark Shadow Grey Clearcoat Metallic/Black | CX | UD | — | — | • | • |
| Dark Blue Pearl Clearcoat Metallic/Pueblo Gold | DX | — | G3 | — | • | • |
| Dark Blue Pearl Clearcoat Metallic/Silver | DX | — | — | Z3 | • | • |
| Pueblo Gold Clearcoat Metallic/Black | G3 | UD | — | — | • | • |
| Forest Green Clearcoat Metallic/Pueblo Gold | GG | — | G3 | — | • | • |
| Forest Green Clearcoat Metallic/Silver | GG | — | — | Z3 | • | • |
| Dark Toreador Red Clearcoat/Pueblo Gold | JM | — | G3 | — | • | • |
| Dark Toreador Red Clearcoat/Silver | JM | — | — | Z3 | • | • |
| Dark Stone Clearcoat Metallic/Pueblo Gold | T7 | — | G3 | — | • | • |
| Black Clearcoat/Pueblo Gold | UD | — | G3 | — | • | • |
| Black Clearcoat/Silver | UD | — | — | Z3 | • | • |
| Oxford White Clearcoat /Pueblo Gold | Z1 | — | G3 | — | • | • |
| Oxford White Clearcoat/Silver | Z1 | — | — | Z3 | • | • |
| KING RANCH (17K) | | | | | | |
| Dark Blue Pearl Clearcoat Metallic/Pueblo Gold | DX | — | G3 | — | • | • |
| Forest Green Clearcoat Metallic/Pueblo Gold | GG | — | G3 | — | • | • |
| Dark Copper/Pueblo Gold | T5 | — | G3 | — | • | • |
| Black Clearcoat/Pueblo Gold | UD | — | G3 | — | • | • |
| Oxford White Clearcoat/Pueblo Gold | Z1 | — | G3 | — | • | • |

¹ Unique King Ranch leather is Chaparral Brown

★ = New for this model year.

03/01/08

2008 SUPER DUTY® F-450 PICK-UP PACKAGED OPTIONS/EMISSIONS

4x4 OFF-ROAD PACKAGE (17X)★

Availability:

- Optional on all F-450 Pickups

Requires:

- 4x4, limited slip rear axle and Max Traction Tires (THB)

Includes:

- Transfer case and fuel tank skid plates
- Unique 4x4 pickup box decal

ADVANCED SECURITY GROUP (60F)

Availability:

- Optional on XLT
- Standard on Lariat

Includes:

- Autolamp
- Autolock (NA w/manual transmission)
- Auto unlock (NA w/manual transmission)
- Illuminated entry
- Panic feature
- Remote keyless entry
- Two key fobs
- Wired keypad (driver side)

Deletes:

- Passenger side lock cylinder

CAMPER PACKAGE (471)

Availability:

- Optional on all F-450 Pickups

Not available with:

- Heavy Service Suspension Package (67H)

Includes:

- Auxiliary springs
- Heavy service front springs (1 Up upgrade above the spring computer selected as a consequence of options chosen. Not incl. if maximum springs have been computer selected as standard equipment)
- Slide-in camper certification.

NOTE: Salesperson's Source Book or Ford RV Trailer Towing Guide should be consulted for specific trailer towing or camper limits and corresponding req. equipment, axle ratios and model availability

CHROME PACKAGE (17C)★

Availability:

- Optional on XLT and Lariat only

Not available with:

- King Ranch Package (17K) or King Ranch with Chrome Package (17R)

Requires:

- PowerScope™ Trailer Tow Mirrors (54F)

Includes:

- Unique all Chrome billet-style grille
- Chrome exhaust tip
- Chrome tow hooks
- Unique Chrome mirror caps
- Chrome pickup bed tie-down hooks
- 5" Chrome tubular step bars

Options Available:

- Reverse Vehicle Aid Sensor (76R)

DRIVER'S MEMORY PACKAGE (60M)

Availability:

- Optional on Lariat

Requires:

- Automatic transmission, Power Adjustable Gas/Brake Pedals (62M), leather seats and Power Seats (90D)

Includes:

- Memory Trailer Tow Mirrors
- Memory Power Driver Seat
- Memory Power Adjustable Pedals

Options Available:

- Heated seats (90H)

HEAVY SERVICE SUSPENSION PACKAGE (67H)

Usage:

- Recommended only on vehicles which will permanently utilize aftermarket equipment such as heavy duty winches, brush guards or other apparatus which loads the front axle to the specified Gross Axle Weight Rating (GAWR)

Availability:

- Optional on all F-450 Pickups

Not available with:

- Snow Plow Prep Package (473) or Camper Package (471)

Includes:

- Heavy service front springs (Pre-selected. See Order Guide Supplemental Reference for springs/FGAWR of specific vehicle configurations).

NOTE 1: May result in a deterioration of ride quality.

NOTE 2: Vehicle ride height will increase w/the addition of this package.

KING RANCH (17K)

Availability:

- Optional Lariat

Requires:

- Automatic transmission
- Rear console not incl. w/2nd Row Bench Seat (88S)

Includes:

- Lower accent two-tone paint – See Color & Trim Availability page for details
- Unique chrome grille w/accent color insert
- Accent color front bumper
- Body color exterior door handles
- Unique accent color box top and tailgate moldings
- Accent color rear bumper w/step pad
- Accent color front fender moldings and bumper extenders
- Unique King Ranch fender badges
- Accent color cab steps
- Power telescoping, power fold trailer tow mirrors w/power/heated glass, integrated clearance lights, turn signals, memory feature and body color mirror caps
- Unique wheel center cap w/King Ranch logo
- Power sliding rear window
- Unique front and rear floor mats w/King Ranch logo
- Heated seats (front driver and passenger)
- Memory power adjustable pedals
- Unique door trim panel w/King Ranch Chaparral leather insert and appliqué
- Power adjustable power driver and passenger seats w/memory feature
- Front rear consoles w/King Ranch Chaparral leather covered lid/armrests
- Unique King Ranch Chaparral leather-wrapped steering wheel w/redundant controls
- Unique King Ranch Chaparral leather seating surfaces Quad Captain's Chairs

Options Available:

- FlexFold™ 60/40 Rear Bench Seat in unique King Ranch Chaparral leather (SC)
- Tailgate Step w/Pueblo Gold moldings (85G)

★ = New for this model year

03/01/08

2008 SUPER DUTY® F-450 PICK-UP PACKAGED OPTIONS/EMISSIONS

KING RANCH W/CHROME PACKAGE (17R)★

Availability:

- Optional on Lariat only
- Rear console not incl. w/2nd Row Bench Seat (88S)

Not available with:

- King Ranch Package (17K) or Chrome Package (17C)

Requires:

- Automatic transmission

Includes:

All of the King Ranch Package (17K) plus the following Chrome features:

- Chrome exhaust tip
- Chrome tow hooks
- Unique Chrome mirror caps (replaces the King Ranch body color mirror caps)
- Chrome pickup bed tie-down hooks
- 5" Chrome tubular step bars (replaces the King Ranch Arizona Beige lighted cab steps w/diamond plate inserts)

Options Available:

- FlexFold™ 60/40 Rear Bench Seat w/unique King Ranch Chaparral leather (SC)
- Tailgate Step w/accent color moldings (85G)

POWER EQUIPMENT GROUP (90L)

Availability:

- Optional on XL
- Standard on XLT and Lariat

Requires:

- Air Conditioning

Includes:

- Accessory delay
- Power locks
- Power front side windows
- Power rear side windows
- One-touch down window (driver side)
- Manually telescoping trailer tow mirrors w/power/heated glass, integrated clearance lights and turn signals (XL only)

Options Available:

- PowerScope™ trailer tow mirrors (Power telescoping, power folding w/power/heated glass, integrated clearance lights & turn signals (54F) (XLT)

REAR SEAT DVD ENTERTAINMENT SYSTEM (91D)

Availability:

- Optional on XLT and Lariat

Not available with:

- Power Slide Moonroof (43M) or Electronic AM/FM Stereo/Clock (587)

Includes:

- Roof mounted DVD system
- Roof mounted 8" video screen
- Wireless headphones (2)
- Remote control

SNOW PLOW PREP PACKAGE (473)

Availability:

- 4x4 only

Not available with:

- Heavy Service Suspension Package (67H)

Includes:

- Pre-selected springs (See Order Guide Supplemental Reference for springs/FGAWR of specific vehicle configurations)
- Extra Heavy Duty Alternator (67D)
- Unique fan clutch

Options Available:

- Dual Alternator (67A)

NOTE 1: Restrictions apply; see Supplemental Reference or Body Builders Layout Book for details.

NOTE 2: Also allows for the attachment of a winch.

XL DÉCOR GROUP (17F)

Availability:

- Optional on XL

Includes:

- Chrome front & rear bumper
- Dual beam jewel effect headlamp
- Underhood engine compartment light

Vehicle Special Order (VSO)

FLEET ONLY. See www.fmcdealer.com for current VSO Order Guide. This live guide includes VSO option codes, descriptions and pricing. Email vsomail@ford.com or call 1.800.34.FLEET, menu 4 with any VSO questions you may have.

MISCELLANEOUS OPTIONS

COV required **79V**
Priced DORA..... **C09**

50 STATE EMISSIONS SYSTEM

Standard on all units. **425**

ENGINE IDLE SHUTDOWN **63T**

Required on 6.4L Diesel >14K GVW intended for registration in the following states: CA, CT, DE, GA, ME, NJ, NY, NC, PA. Optional on 6.4L Diesel with Automatic Transmission in all other states. California and affected states require non-exempted vehicles with diesel engines rated over 14K GVW to incorporate an idle shutdown system to prevent extended engine idle periods. After a predetermined period, the engine PCM automatically shuts down the engine and triggers the accessory module to shutdown power to the accessories to minimize battery drain.

ENGINE IDLE SHUTDOWN **63E**

Buses, recreational vehicles, and emergency vehicles are exempt from the Idle Engine Shutdown requirement nationwide. Other state-specific exemptions may apply. Selecting this code confirms that the customer intends the final configuration to be exempt.

IDLE ENGINE SHUTDOWN NOT REQUIRED **633**

Vehicles that do not qualify for 63E exemption and are not intended for registration in CA, CT, DE, GA, ME, NJ, NY, NC, or PA are not required to be equipped with idle engine shutdown. Dealers in affected states can select this code if the vehicle is not intended for registration in CA, CT, DE, GA, ME, NJ, NY, NC, or PA.

WINTER FRONT GRILLE COVER

Standard and only available in the following states: AK, CO, ID, IA, ME, MI, MN, MT, NH, NY, ND, SD, VT, WI, WY.

PAYLOAD PACKAGE SELECTOR CHART - Refer to Supplemental Reference Section for Payload Information.

12/01/07

**2008 SUPER DUTY® F-450 PICK-UP
POWERTRAIN/DIMENSIONS**

ENGINE HORSEPOWER AND TORQUE RATINGS

| ENGINE DISPL. | TRANSMISSION | AXLE | NOMINAL | 50 STATES | 50 STATES |
|---------------------------|------------------------|---------|-------------|------------|---------------|
| | | | COMPRESSION | HORSEPOWER | TORQUE |
| | | | RATIO | H.P. @ RPM | FT. LB. @ RPM |
| ALL | | | | | |
| 6.4L OHV Power Stroke® V8 | 6-Spd Man. O/D HD | 4.30 LS | 16.7:1 | 325 @ 3000 | 600 @ 2000 |
| | TorqShift® 5-Spd Auto. | 4.30 LS | 16.7:1 | 350 @ 3000 | 650 @ 2000 |

*NOTE: All horsepower and torque numbers are preliminary

DIMENSIONS*

| | Overall Length | Overall Width | Overall Height |
|-----------------|----------------|---------------|--------------------------------|
| CREW CAB | | | 4x2/4x4 |
| 172" (inches) | TBD | TBD | (Without Options) 79.8/79.8 |

*NOTE: Dimensions are preliminary

★ = New for this model year